

3d Intelligence Battalion Command Philosophy Victory through Intelligence! Mission First, People Always



Fellow Marines, Sailors, Civilians, and Families of 3d Intelligence Battalion,

The American people count on the Marine Corps to fight and win our Nation's battles. From Tripoli to Belleau Wood, from Iwo Jima to Afghanistan, the Marine Corps has prevailed in every clime and place because of our *culture of excellence*. I <u>expect</u> everyone at 3d Intelligence Battalion to continue to uphold that culture of excellence by focusing on the following fundamentals:

1. Strive to be better. Warfare is a physically, mentally, and spiritually demanding profession that requires nothing less than maximum effort. Give it your all and take pride in your hard work. If you make a mistake, learn from it and overcome it.

Ask yourself "how can I do better?" every day

2. Strengthen self-discipline. We all know what the right thing to do is, but sometimes it is hard to do the right thing. Self-discipline is difficult because as humans, we get fatigued, we get distracted, we become complacent. The way to overcome this is by building positive habits. For example, if you develop a habit of double-checking accountability of personnel, weapons, equipment, and classified material prior to every movement during training and exercises, then you will keep doing it, even when you are exhausted in combat. Similarly, if you are disciplined in time management and develop a habit of not wasting time, then you will achieve a positive work/life balance.

Build and reinforce positive habits every day

3. Grow as a team. We will either succeed or fail as a team. It matters not what your MOS or billet is. All of you are a critical part of the 3d Intelligence Battalion team. Treat each other with dignity, compassion, and respect. Take care of one another.

Help a teammate every day

Follow the fundamentals, and everything else will fall in place. We will use our unique placement and access to collect intelligence in the contact layer and produce insightful and timely analytical assessments. We will counter adversary intelligence collection and provide indications and warning of threats. We will experiment, innovate, adapt, and change to compete against the Pacing Threat. We will thrive as the stand-in force.

I look forward to our continued success together. Semper Fidelis!

Allali S. Clita

Lieutenant Colonel, U.S. Marine Corps Commanding Officer, 3d Intelligence Battalion